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Lee H. Bristol was elected chairman of the board of The Advertising Council, a non-profit public service organization, at the an-



tion, at the antual meeting here yesterday.

Bristol, board chair man of in Bristol-Myers Co., succeeds John C. Sterling who served the Council for two terms.

Sterling is chair man of

This Week magazine.

The board also elected a new vice chairman: Edwin W. Ebel, vice president-advertising of General Foods Corp.

Theodore S. Repplier was reelected president and Allan M. Wilson and George P. Ludlan, vice presidents.

Twelve new directors were elected: Albert Brown, vice president of Best Foods Division of Corn Products Co.; William Dwight, publisher of Holyoke (Mass.) Transcript-Telegram; Joseph A. Grazier, president of American-Standard; H. E. Humphreys Jr., chairman of U. S. Rubber Co.; Gibson McCabe, president of Newsweek Inc.; Donald H. McGannon, president of Westinghouse Broadcasting Co.:

house Broadcasting Co.;
Also Harry O'Mealia Jr., president of Fletcher Richards, Calkins & Holden Inc.; James Righter, publisher of Buffalo Evening News; Irwin A. Simpson, advertising manager of St. Petersburg (Florida) Times; E. A. Snow, vice president-advertising of Procter & Gamble Co., and Joseph E. Wellman, chairman of National Association of Transportation ldvertising.